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LawyersWeekly **FUTURE FORUM 2017**

DELEGATE WORKBOOK

MELBOURNE - 19TH OCTOBER

Sheraton Melbourne Hotel

   **#LWFutureForum**

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WELCOME NOTE

On behalf of Momentum Media, publisher of Lawyers Weekly, I'd like to welcome you to the second annual Future Forum.

As we all know, the business of law has been disrupted in many facets. Technology is growing exponentially, new competitors are coming into the market and top talent are demanding their employers to be more innovative than in years' past.

Add on to this that clients are presented with more choice than ever, it's fair to say that lawyers, practice managers and/or professionals working directly or indirectly across the legal services market need to adapt to a new way of thinking.

Whether it be technological, economic or generational factors, those in the profession need to be savvy to ensure their survival.

This year's Future Forum is jam-packed to provide you with strategies, tips and ideas that will help transform your practice, helping it maintain

relevance and the ability to compete in a fiercely competitive marketplace.

With a line-up of stellar speakers, you'll benefit from hearing about how to streamline your processes, retain your best employees, protect your data and add new depth to your client relationships.

We are delighted to have you join us for the second annual event and hope you walk away equipped with the knowledge and skills needed to bolster your practice.

Sincerely,



Phillip Tarrant
Managing Editor
Lawyers Weekly



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PLENARY SESSIONS

REIMAGINING THE LEGAL
LANDSCAPE IN 2030

8:20AM
REGISTRATION

8:50AM
WELCOME FROM THE MC

Speaker: Emma Ryan, Features Editor,
Lawyers Weekly

8:55AM
WELCOME FROM OUR PRINCIPAL PARTNER
Speaker: Brendan Smart, CEO, LEAP

9:00AM
TOMORROW'S LAWYER
Speaker: Dr Bob Murray, Principal, Fortinberry Murray

9:55AM
PANEL: IS THERE A FUTURE FOR LAW FIRMS?
Panellists:
■ Fiona Crawford, General Manager - Human Resources, InfoTrack
■ Tim Frost, Partner, PwC
■ Mark Gardiner, Founder and Legal Director, Teddington Legal
■ Beth Patterson, Chief Legal and Technology Services Officer, Allens

10:40AM
NETWORKING BREAK

TRACK SESSIONS

PATHWAYS TO INNOVATION

PRODUCTIVITY AND EFFICIENCY	NEW WAYS OF WORKING
<p>11:15AM UNLOCKING GROWTH OPPORTUNITIES FROM USING INTUITIVE TECHNOLOGY Speaker: Simon Wilkins, General Manager, LexisNexis Australia</p>	<p>11:15AM SECURITY CULTURE Speaker: Mohan Koo, Co-Founder and CTO, Dtex Systems</p>
<p>11:45AM THE AGILE ATTORNEY Speakers: Frances Dunn, Senior Legal Counsel, Netwealth Investments Ltd</p>	<p>11:45AM PANEL: THE GIG ECONOMY AND HOW IT WILL IMPACT THE LAW Panellists: ■ Tammy Mills, Director, Orbit Legal ■ Noga Edelstein, Co-Founder of UrbanYou ■ Su-Ann Tan Burke, Senior Advisor, Proximity Moderated by: David Bushby, Managing Director, Lexoo</p>
<p>12:20PM LUNCH AND NETWORKING</p>	<p>12:20PM LUNCH AND NETWORKING</p>
<p>1:20PM INVENT AND IMAGINE: EMBRACE TECHNOLOGY AND REALISE YOUR FIRM'S POTENTIAL Speaker: Brendan Smart, CEO, LEAP</p>	<p>1:20PM THE POWER OF PARTNERSHIPS Speaker: Graeme Grovum, Head of Innovation, Corrs Chambers Westgarth</p>
<p>1:55PM THE DATA-DRIVEN LAWYER Speaker: Cameron Payne, National Sales & Marketing Senior Director, FTI Consulting</p>	<p>1:55PM TALENT RETENTION AND PLANNING FOR THE FUTURE Speaker: Fiona Crawford, General Manager - Human Resources, InfoTrack</p>
<p>2:30PM NETWORKING BREAK</p>	<p>2:30PM NETWORKING BREAK</p>

PLENARY SESSIONS

ADAPT AND THRIVE

3:05PM
THE ETHICS OF TECHNOLOGY IN LAW
Speaker: Fabian Horton, Lecturer,
The College of Law Australia

3:50PM
CLOSING KEYNOTE: WINNING THE DIGITAL MINDS AND ANALOGUE HEARTS OF TOMORROW'S CLIENT
Speaker: Anders Sorman-Nilsson, global futurist, speaker and author

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PRINCIPAL PARTNER



Welcome to the Lawyers Weekly Future Forum 2017. LEAP is very proud to be the Principal Partner for the second year running, and is looking forward to meeting you all and engaging in the discussion on innovation in the legal industry.

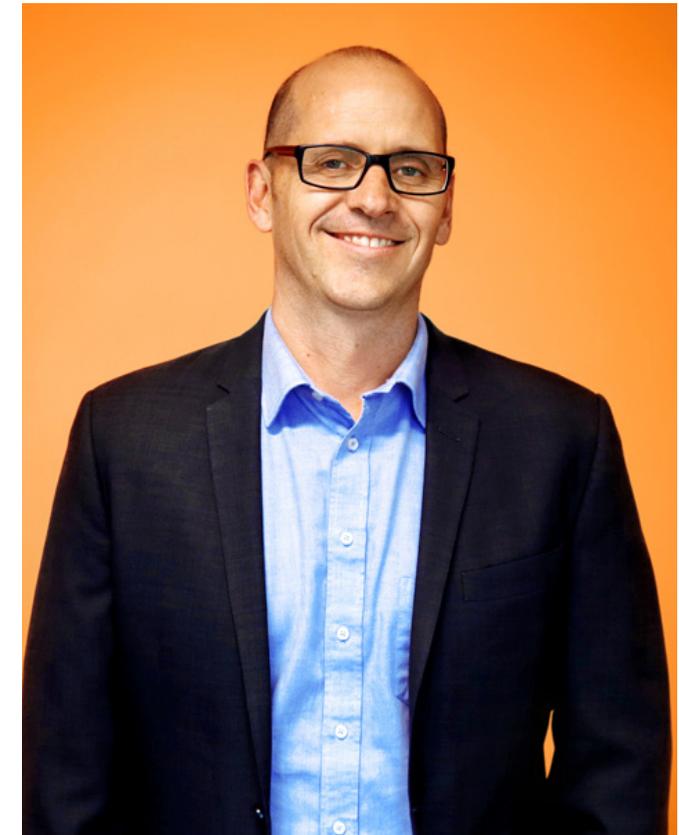
LEAP has long been a leading innovator of legal software, and today we enjoy creating solutions and features that make a difference to law firms. One of our unique solutions is LawConnect; a secure, online collaboration platform where you can share documents with your clients. Drop by the LEAP booth to see LEAP and LawConnect in action.

Innovating legal services is where we all need to be, collectively, to share in the advancements and to ultimately delight the people who rely on us. Our research and development strategy aligns with our clients' needs, and we develop features that help small law firms reach their potential.



Brendan Smart
CEO, LEAP Legal Software Pty Ltd

www.leap.com.au



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InfoTrack is an award-winning Australian technology company that is helping a range of legal professionals and individuals move into the digital age. We create intuitive tools that enable you to find, analyse, organise and communicate information more efficiently and effectively. We build simple technology that makes your life easier.

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www.dictation.philips.com/au/future-forum-2017

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■ 9:00AM - 9:55AM

TOMORROW'S LAWYER

This session provides context about what's happening in the US and UK legal markets and how the future of practising law is set to play out here. Dr Murray believes the future for lawyers will be quite different from the tech-driven world that is often imagined. Discover how to reposition the way you lead, manage and market your firm and yourself in the digital age.

- What will the lawyer of the future look like?
- How do we make ourselves relevant to our clients?
- Should we fear emerging technologies?

SPEAKER

DR BOB MURRAY

Principal, Fortinberry Murray



Dr Bob Murray, MBA, PhD (Clinical Psychology), is an internationally recognised expert in strategy, leadership, influencing, human motivation and behavioural change.

Bob's insights are based on his wide experience in business as well as his deep knowledge of research in the areas of management, psychology, genetics and neurobiology. Clients include premier global law firms such as Allen & Overy, Ashurst LLP, Allens Linklaters, K&L Gates, Littler Mendelson P.C., Herbert Smith Freehills, Norton Rose and top tier multinationals such as KPMG, Macquarie Bank, PwC, Ford, Caterpillar, McDonald's, PepsiCo, BHP, Grant Thornton, Wesfarmers Insurance, UXC and Stockland.

Bob is in demand as a key-note speaker, executive coach and adviser. The topics he is most often asked to talk about involve explaining what the newest research shows are the

best ways of creating and leading high performance teams, business development and marketing. His talks are lively, intensely practical and highly experiential.

With his colleague Dr Alicia Fortinberry, Bob won the American Science Achievement Award and was appointed to head the Obama administration's comprehensive national work stress initiative.

Bob's latest book with Dr Fortinberry, *Leading the Future: The new human science of law firm strategy and leadership* (Ark Group, London), shows the potential impact of the new science of being human on organisational success.

Bob has lectured at Sydney, Duke, Tufts, South Florida and California State universities. He received his MBA from Sydney University (where he also earned his MA in Psychology) and his PhD from New York University.

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■ 9:55AM - 10:40AM

PANEL: IS THERE A FUTURE FOR LAW FIRMS?

- Are law firms going to become digital enterprises?
- Will all lawyers work for the big four by 2030?
- How do you stay relevant in changing times?
- How can you foster a culture of engagement and retain top talent?



MODERATOR

DR BOB MURRAY
Principal, Fortinberry Murray

PANELLISTS:



FIONA CRAWFORD
General Manager - Human
Resources, InfoTrack

As a two-time Olympian, Fiona translates the elements of her elite sporting background into the corporate world to empower employees and create high-performance work environments.



TIM FROST
Partner, PwC

Tim leads PwC Australia's workplace law practice, and has practised in Australian workplace relations law for over 25 years. Tim specialises in all aspects of workplace relations law.



MARK GARDINER
Founder and Legal Director,
Teddington Legal

Mark has more than 20 years' experience in corporate and commercial law in a variety of industries, together with extensive business management experience underpinned by an MBA.



BETH PATTERSON
Chief Legal and Technology
Services Officer, Allens

Beth is a globally recognised leader in the development of legal technologies, including the application of artificial intelligence and predictive analytics to deliver competitive client solutions.

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YOU ARE NOW STARTING TRACK SESSIONS

PATHWAYS TO INNOVATION

■ 11:15AM - 11:45AM

UNLOCKING GROWTH OPPORTUNITIES FROM USING INTUITIVE TECHNOLOGY

Over the last few years there has been much rhetoric surrounding AI in law, but what are the real growth opportunities of using intuitive technology in legal practise?

SPEAKER

SIMON WILKINS

General Manager, LexisNexis Australia



As General Manager of LexisNexis Australia, Simon is responsible for setting the strategy for the region and is dedicated to building a culture that supports growth and innovation to deliver exceptional value to customers.

Under Simon's leadership, LexisNexis Australia is focused on introducing data and analytics as a key advantage to clients, as well as ensuring systemic growth of content and software solutions to evolve for customer needs.

Simon has previously held the position of interim managing director in south-east Asia and also led New

Zealand, our ground-breaking business-wide transformation program, across APAC.

Simon has a proven track record of successfully developing and implementing go-to-market strategies to achieve sustained customer-centric growth and profitability.

Prior to joining LexisNexis in August 2010, Simon also led the sales business at CCH Australia and at McGraw-Hill Australia, where he focused on delivering business growth, building teams and improving customer experience. Simon has also held senior sales leadership roles at Pearson in Europe and Australia.

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■ 11:15AM - 11:45AM

SECURITY CULTURE

This session looks at how the culture around security and reputation must change in the legal industry in order to safeguard its future. Discover how collaboration and knowledge sharing across firms can help defeat cyber hackers.

SPEAKER

MOHAN KOO

Co-Founder and CTO, Dtex Systems



As Co-Founder and CTO, Mohan's passion for enabling transparency and security in the enterprise, along with his commitment to driving customer success, has enabled Dtex to be recognised as one of Gartner's Cool Vendors in 2016.

With over 20 years of global experience, Mohan is widely recognised as a thought leader in the cyber security

industry. With particular interest in the intersection between surveillance and privacy, Mohan led Dtex to become the first ever security vendor to implement 'Privacy by Design' in the development of the Dtex technology platform.

Mohan is continually studying the global enterprise security landscape, with a passion for driving 'people-centric security' practices and positioning the end user as the ultimate key to enterprise security.

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■ **11:45AM - 12:20PM**

THE AGILE ATTORNEY

In-house teams are starting to use agile methodologies to improve their workflow. How can you make a strong legal team with agile project management? What are the benefits of running an agile law firm?

SPEAKERS

FRANCES DUNN

Senior Legal Counsel, Netwealth Investments Ltd



Frances is a senior in-house lawyer at Netwealth Investments Limited, an award-winning provider of investment wrap and superannuation financial products. Previously, she was a senior associate at leading national law firm Allens, doing

transactional and advisory work in its funds, superannuation and wealth team. Frances is interested in all technologies, tools and workplace policies, settings and cultures that can help lawyers work more effectively and happily and deliver a service that their clients love. Frances has preschool-aged children and holds a Master of Laws from the University of Melbourne.

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■ 11:45AM - 12:20PM

THE GIG ECONOMY AND HOW IT WILL IMPACT THE LAW

Forty per cent of the professional workforce will be working as freelancers by the year 2025. How can firms adapt to this paradigm shift?



MODERATOR

DAVID BUSHBY
Managing Director,
Lexoo Australia

David is deeply passionate about the future of work and how technology can disrupt traditional legal models. As the former chief operating officer at Lexoo.co.uk, he worked with an international network of over 300 independent, ex-top tier and GC-level lawyers, matching them with businesses looking for an alternative to traditional law firms, while helping lawyers pursue more flexible ways of working. He now brings his mission Down Under with Lexoo Australia.

PANELLISTS:



TAMMY MILLS
Director, Orbit Legal

Having worked in professional services for more than 16 years in a variety of marketing, business development and client management roles, Tammy understands how the legal industry is changing. For the past two years, Tammy has led the development of Corrs Chambers Westgarth's new legal resourcing business, Orbit Legal.



NOGA EDELSTEIN
Co-Founder of UrbanYou

Noga is the Co-Founder of fast-growing start-up UrbanYou, a real-time booking platform for trusted, pre-screened household services such as cleaning and gardening. As a former lawyer now running a startup within the gig economy, Noga has a unique perspective on the challenges facing both lawyers and companies operating in this space.



SU-ANN TAN BURKE
Senior Advisor, Proximity

Su-Ann joined Proximity in 2017 to launch its Melbourne operations. Proximity are on-site specialists in legal and commercial advisory services. The innovative firm was recently crowned Government Team of the Year in the 2017 Australian Law Awards. Su-Ann brings significant legal and commercial experience from both private and public sectors.

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■ 1:20PM - 1:55PM

INVENT AND IMAGINE: EMBRACE TECHNOLOGY AND REALISE YOUR FIRM'S POTENTIAL

The legal profession is embracing technology at a faster rate than ever, and client experience is as much of a driver to adoption as efficiency and profitability. How is the consumer-driven user experience shaping the law tech scene? Where is the legal industry in comparison with other industries in the adoption of digital disruption? What is around the corner for law tech? Innovations in client service that every lawyer should utilise.

SPEAKER

BRENDAN SMART
CEO, LEAP Legal Software Pty Ltd



Brendan Smart is the CEO of LEAP Legal Software in Australia. He has worked in the legal software and information brokerage industries in Australia for eight years, with experience working in senior management roles both here and abroad. Before joining

LEAP, he was responsible for delivering revenue and sales growth at InfoTrack Pty Ltd, Australia's leading information broker, as general manager of sales.

Brendan is based at LEAP's headquarters in Sydney and is tasked with providing guidance to the executive team on innovative business practices and providing superior technology to law firms. He is responsible for LEAP's overall business performance, with an underlying focus on delivering and supporting innovative legal software solutions to clients in Australia.

As a noted business professional, Brendan frequently speaks on legal technology innovation to audiences in Australia.

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■ 1:20PM - 1:55PM

THE POWER OF PARTNERSHIPS

How can working collaboratively with technological innovators help unlock innovation in your business? Accessing new opportunities, the benefits of collaboration and what value partnerships have brought to Corrs in the pursuit of open innovation.

SPEAKER

GRAEME GROVUM

Head of Innovation, Corrs Chambers Westgarth



Graeme is a legal technologist with 15 years of experience in the legal and financial services industries. Graeme leverages his deep understanding of legal processes and love of new technologies to deliver exceptional results in unexpected ways.

Graeme's understanding of how technology can improve legal practice has led to the release of CaseFolio, Corrs' award-winning iPad app; launching Beagle Asia Pacific, an AI-based process improvement methodology; collaborating with Elevate Services to create Cael Verify, a verification application for legal and compliance teams; and creating

JustOCR, a cloud-based OCR service with patented analysis technology.

Internally, Graeme has also spent time identifying a pathway to AWS cloud migration for the firm, extracting insights from legal data using visual analysis, launching an incubator and developing products to streamline legal workflows.

Graeme works with project sponsors across the firm to prototype, develop and launch products that benefit our clients, our firm and our industry.

Graeme regularly presents to clients, internal stakeholders and at industry events on the firm's open innovation philosophy and ventures.

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■ **1:55PM - 2:30PM**

THE DATA-DRIVEN LAWYER

How to use data to increase productivity and, in turn, profitability.

SPEAKER

CAMERON PAYNE

National Sales & Marketing Senior Director, FTI Consulting



Cameron Payne is the National Sales and Marketing Senior Director in the technology segment at FTI Consulting. Cameron has over 21 years' experience working on large litigation matters and 18 years' experience working

with the Ringtail product suite and other advanced applications changing the face of the legal industry. He has held various roles working in the field, including national

helpdesk manager, lead trainer, project management, sales and pre-sales.

Prior to joining FTI Consulting, Cameron founded and successfully led an M&A document management business in a big four accounting firm for five years, well as over 10 years' professional services experience in two top-tier law firms in litigation and litigation technology fields.

Cameron holds a diploma of information technology - software development (Swinburne).

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■ **1:55PM - 2:30PM**

TALENT RETENTION AND PLANNING FOR THE FUTURE

How do we give a career to lawyers? How are we going to train the partners of the future? How will junior lawyers develop skills and who will pay for that?

SPEAKER

FIONA CRAWFORD

General Manager - Human Resources, InfoTrack



Fiona Crawford is the General Manager - Human Resources at InfoTrack, one of Australia's fastest growing tech companies. As a two-time Olympian and a finalist for 2017 Australian HR Director of the Year, she translates the elements

of her elite sporting background into the corporate world to empower employees and create high-performance work environments. Fiona's approach to HR is innovative, agile and data-driven and has helped InfoTrack consistently rank among the best places to work and most innovative companies in Australia.

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END TRACK SESSIONS

■ 3:05PM - 3:50PM

THE ETHICS OF TECHNOLOGY IN LAW

The changing nature of law and legal practice in a technology driven world presents a whole new set of ethical challenges and opportunities. In this session discover: how ethics and technology are closely linked, how to identify solutions to the new ethical problems technology can create, and how lawyers can be at the forefront of overseeing the ethical development and deployment of innovation and technology.

SPEAKER

FABIAN HORTON

Lecturer, The College of Law Australia



Fabian is a lecturer at The College of Law Victoria and Director of the virtual law firm ConnectLaw. He is the foundation chairperson of the Technology and the Law Committee of the Law Institute of Victoria. Fabian presents both nationally

and internationally on legal issues in areas such as cyber security, artificial intelligence and law apps, and he advises both government and non-government organisations on many aspects of technology and its impact on the law.

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■ 3:50PM - 4:50PM

CLOSING KEYNOTE: WINNING THE DIGITAL MINDS AND ANALOGUE HEARTS OF TOMORROW'S CLIENT

As some organisations career recklessly into the digital future, others are being left behind. Smart companies are realising there is an important middle ground called the 'Digilogue' - a place where digital and analogue converge. This is where progressive digital strategies satisfy a customer's mind, while the old-fashioned analogue practices soothe their hearts.

In this session, you will learn:

- An appreciation for the parts of your business that simply cannot go digital
- Insights into the real customer experience and the touch points that thrill them by speaking to their hearts and not their heads
- Understanding of how to develop your digital story in a way that attracts business
- Recognition of why customer service will never be replaced, but reborn in the 'Digilogue'

SPEAKER

ANDERS SORMAN-NILSSON
global futurist, speaker and author



Anders is a global futurist and innovation strategist who helps leaders decode trends, decipher what's next and turn provocative questions into proactive strategies. With an average of 240 international travel days a year, Anders' view is that the future and the now are converging in a city or start-up near you, giving the curious, the creative and the courageous a competitive and sustainable edge. At the same time, that same future contains fearsome forecasts for futurephobes.

This Swedish-Australian futurist has shared stage with Hillary Clinton, Nobel Laureates, and European and Australian heads of

state. He is an active member of TEDGlobal, has keynoted at TEDx in the United States and Australia, was nominated to the World Economic Forum's Young Global Leaders in 2015, and was the keynote speaker at the G20's Y20 Summit in Australia.

His thought leadership has been featured in international media like Monocle, Business Insider, Sky News Business, Financial Review, CIO Magazine and Boss. He is the author of the books *Digilogue: how to win the digital minds and analogue hearts of tomorrow's customers*, *Thinque Funky: Upgrade Your Thinking*, and *Seamless: the futurephile's guide to leading digital adaptation and human transformation*.

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