

# Lawyers Weekly Jobs

TAILORED SOLUTIONS TO YOUR LEGAL JOB NEEDS

# Marketing Tips

The Lawyers Weekly Jobs board relaunched in December 2015, to our own in-house platform, which has enabled us with the capability to deliver customised functionality and improved performance for our advertisers and job seekers alike:

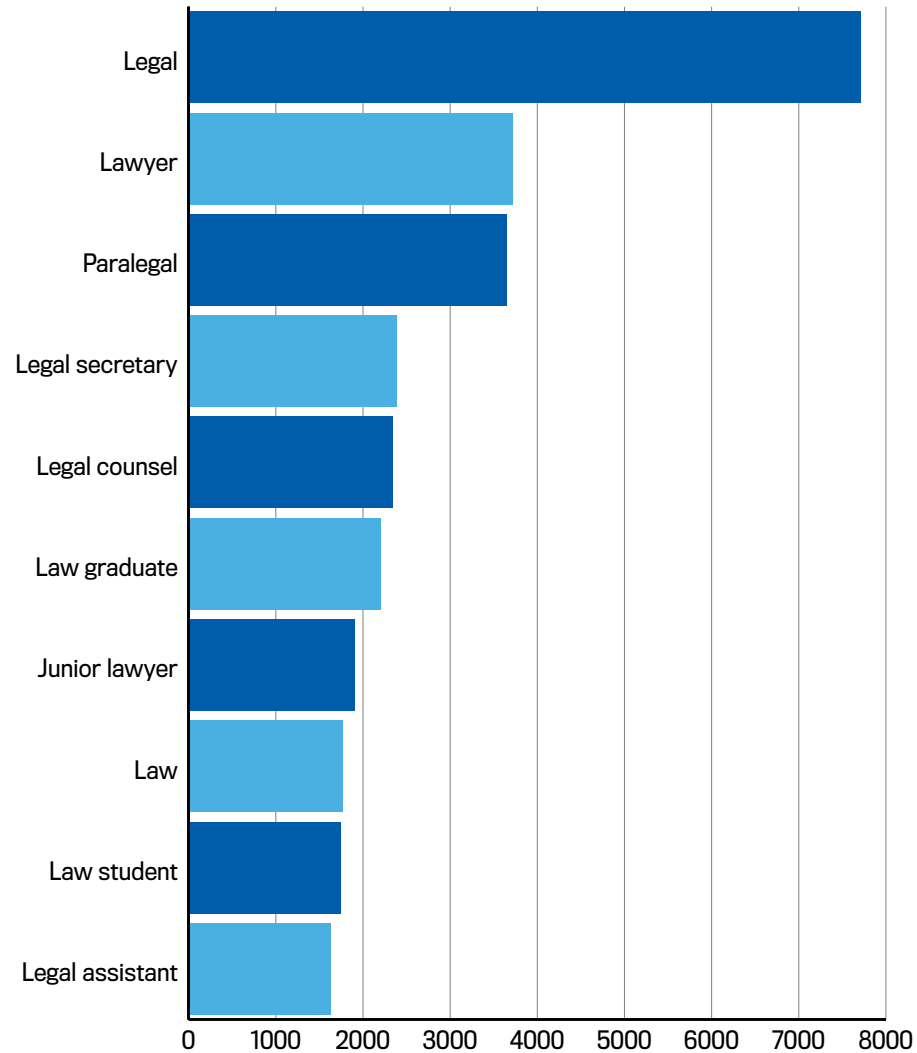
TOP KEYWORD SEARCHES VS COMPETITION:



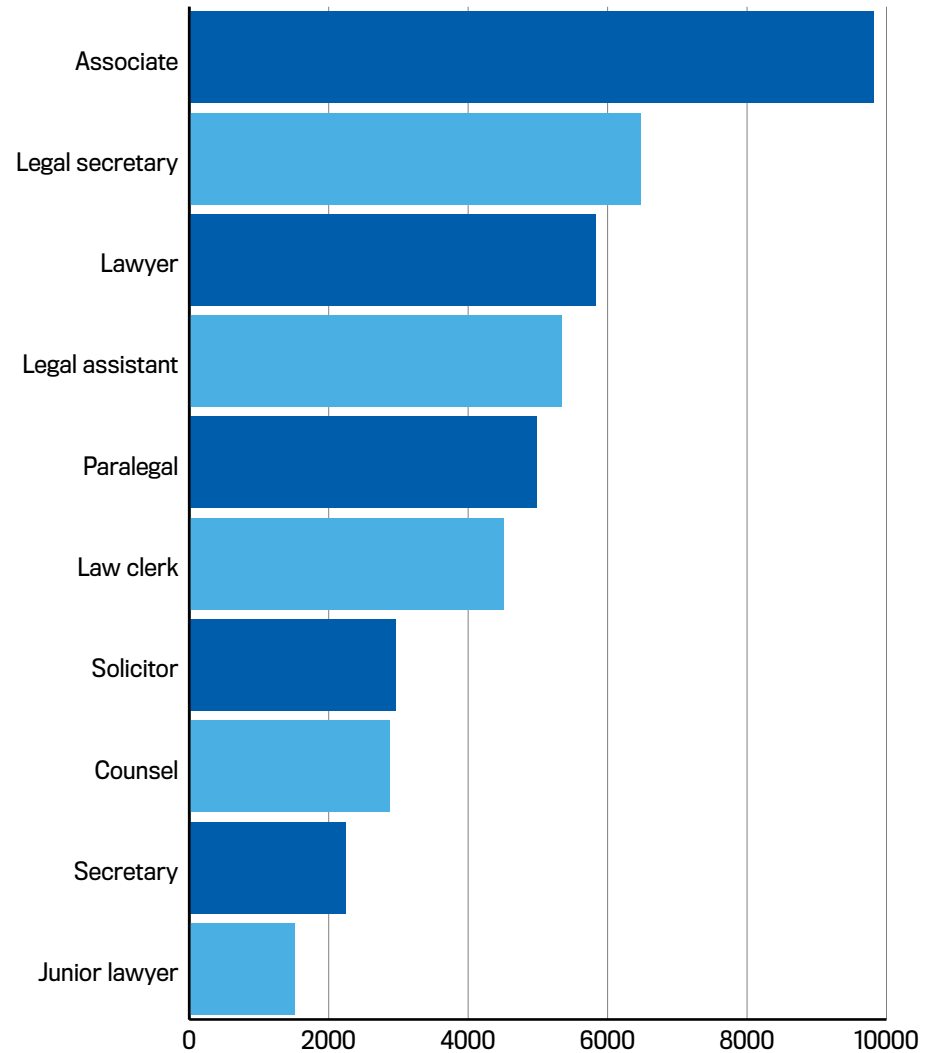
COMPETITION:  
■ LOW ■ MED  
Source: Indeed

# Marketing Tips

## TOP KEYWORD SEARCHES:



## TOP JOB TITLES:

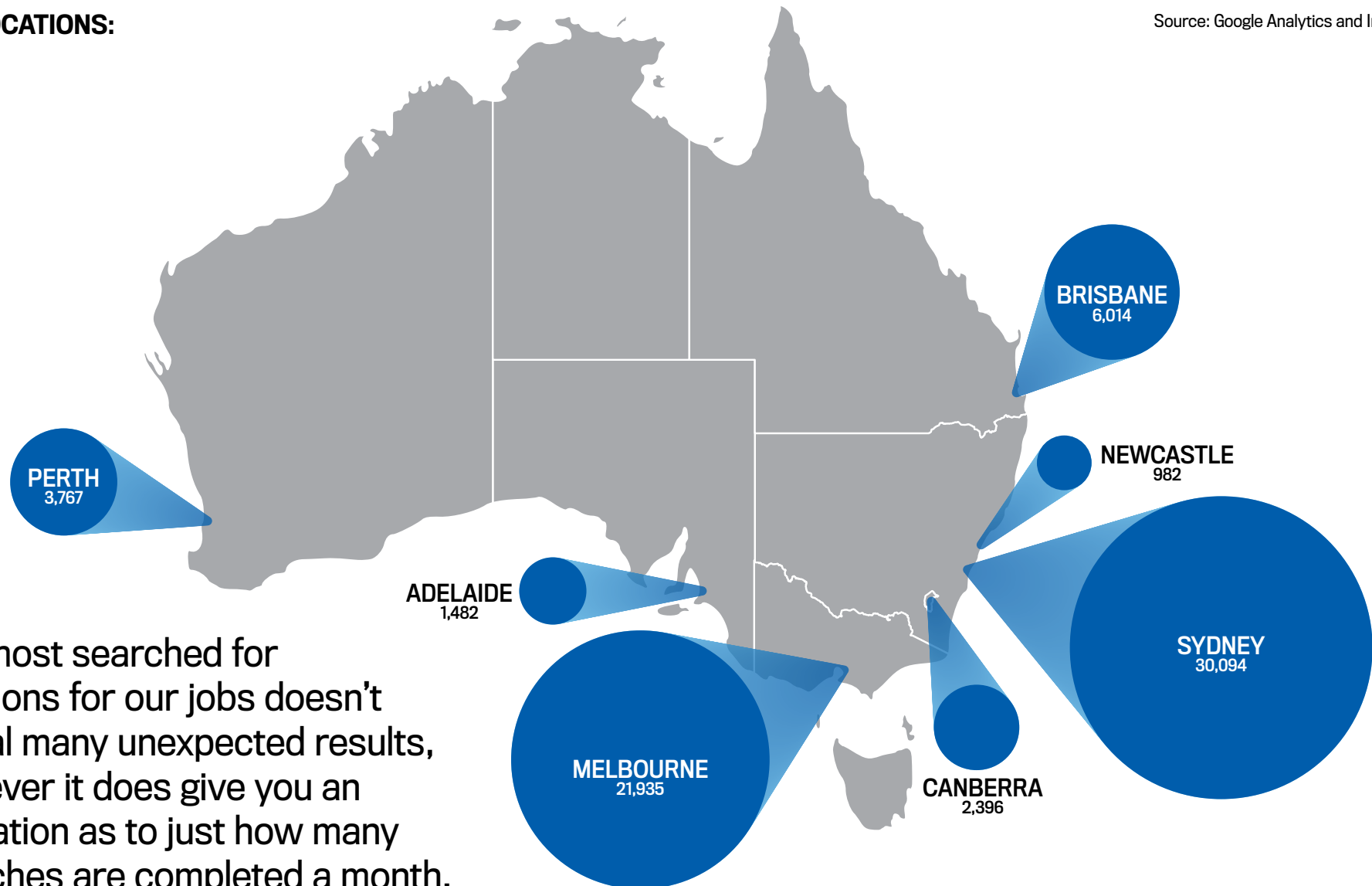


Source: Google Analytics and Indeed

# Location, Location, Location!

## TOP LOCATIONS:

Source: Google Analytics and Indeed



The most searched for locations for our jobs doesn't reveal many unexpected results, however it does give you an indication as to just how many searches are completed a month.

# Why choose Lawyers Weekly's Jobs board?

The great thing about Lawyers Weekly Jobs board is that job postings are included within our daily e-newsletters (circa 36K subscribers) to help your ad reach those who aren't actively searching for a new job. The placements in the e-newsletter are state targeted to our audiences and only related jobs are posted in our supplementary e-newsletters like Corporate Counsel and Wig and Chamber. This means your role is sitting next to highly relatable content and delivered to the right audience!

## BULLETIN JOBS:

### Latest Jobs

#### Legal Practice Manager - LE002 - Alice Springs Alice Springs & Central Australia NT

The Central Land Council (CLC) is a corporate Commonwealth entity established under the Aboriginal Land Rights (Northern Territory) Act 1976. The CLC ...

[View job details](#)

#### Special Counsel/Partner - Commercial All Australia

Rare opportunity for a senior commercial lawyer with broad front end experience to take a stake in this boutique commercial firm. Suited to a ...

[View job details](#)

[View all latest jobs](#)

#### Para Legal Officer/ Practice Manager, Native Title Programme Torres Strait Island

Para Legal Officer / Practice Manager Native Title Programme APS 6 (POSITION T01906) The Para-Legal/Practice Manager (PLPM) provides high level ...

[View job details](#)

#### Employment / IR Lawyer - 4-7 PAE- Top-Tier Firm Perth CBD, Inner & Western Suburbs Perth WA

Join this vibrant, well regarded firm with an impressive reputation in IR / employment and occupational health & safety law. The dynamic tea ...

[View job details](#)

## PREMIUM VS STANDARD:

### Media Sales Executive

Posted: 29 Days ago

**Featured**



- Number one legal publication in Australia
- Fantastic work environment
- Big bonuses

[Quick View](#) | [Tell A Friend](#)

**Company:** Lawyers Weekly      **Category:** Other


**Salary:** Dependent on experience      **Work Type:** Full Time

**Location:** North Sydney NSW 2060

[Apply Now](#)

### In-House Lawyer

Posted: 1 Days ago



- Newly Created Role
- Part of the Executive Team
- Planning/Property Law Focus

[Quick View](#) | [Tell A Friend](#)

**Company:** Burgess Paluch      **Category:** Property Law

**Salary:** No salary information listed.      **Work Type:** Full Time

**Location:** All Sydney NSW

[Apply Now](#)

# Ad types

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We offer two ad types depending on your budget, and outlined below are the differences to help you make the right choice:

	STANDARD JOB AD	PREMIUM JOB AD
Price	\$175 +GST	\$275 +GST
Listing Period	30 Days	30 Days
Positioning	Drops over time	Top of all pages for full duration
Customisable Header/Footer	Yes	Yes
Highlight	No	Yes
Scrolling Ticker	No	Yes
Daily Bulletin Placement	Not guaranteed	Guaranteed
Third-Party Push*	No	Yes

\* Third-party push includes advertising on Indeed's network, the world's #1 job site.

# Job Ad Packs

Are you a recruiter in the legal industry, or just have a lot of legal positions to fill in your company? A job pack will significantly bring down the cost of your postings!

## STANDARD JOB AD PACKS

Job Ad Packs	No. of Ads	Ad Price [excl GST]	TOTAL Price [excl GST]	TOTAL Price [incl GST]
3 Job Ads Pack	3	\$150	\$450	\$495
5 Job Ads Pack	5	\$138	\$690	\$759
10 Job Ads Pack	10	\$100	\$1,000	\$1,100
20 Job Ad Pack	20	\$87.50	\$1,750	\$1,925
50 Job Ad Pack	50	\$60	\$3,000	\$3,300
100 Job Ad Pack	100	\$55	\$5,500	\$6,050

## PREMIUM JOB AD PACKS

Job Ad Packs	No. of Ads	Ad Price [excl GST]	TOTAL Price [excl GST]	TOTAL Price [incl GST]
3 Premium Job Ad Pack	3	\$200	\$600	\$660
5 Premium Job Ad Pack	5	\$170	\$850	\$935
10 Premium Job Ad Pack	10	\$140	\$1,400	\$1,540
20 Premium Job Ad Pack	20	\$115	\$2,300	\$2,530
50 Premium Job Ad Pack	50	\$120	\$6,000	\$6,600
100 Premium Job Ad Pack	100	\$85	\$8,500	\$9,350

# Further Enquiries

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If you have any questions on how to improve your job advertisement, or just want further information on the jobs board in general, you may contact:

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